



INTERNATIONAL CONFERENCE ON APPLIED RESEARCH IN BUSINESS, ECONOMICS AND MANAGEMENT (ICRBEM-2024)

**SSR Institute of Management and Research &
Arunai International Research Foundation.**

**In association with Maharashtra Economic
and Commerce Association (MECA).**

DATE

**17.08.2024
to
18.08.2024**

directorairf1@gmail.com

<https://arunai.in/ICRBEM-2024/icrbem.php>

About SSR IMR

SSR IMR, silvassa permanently affiliated to Savitribai Phule Pune University and approved by All India Council of Technical Education (AICTE), New Delhi, pune (maharashtra) is accredited 'B+' by National Assessment and Accreditation Council (NAAC), New Delhi. It presently runs the two years' post graduate programme in Masters of Business Administration (MBA) and (BBA) program approved by AICTE, New Delhi. The Institute is working with a vision for its academic excellence, research contribution, creative ability and innovation. The aim is to carve the students as leaders with a sense of commitment to the society and the Industry. With this, transforming untrained graduates into highly skilled corporate worthy individual is a strong aim of SSR IMR, silvassa.

About Arunai International Research Foundation

Arunai International Research Foundation was founded in February 25th, 2016 - Licensed under Section 8 of Companies Act, 2013, Ministry of Corporate Affairs, Government of India. It is approved 12AA, 80G and CSR1 from government of India. It is constituted to spread and emphasise the cause of multidisciplinary research subjects in international scenario. Arunai International Research Foundation, Tiruvannamalai, Tamilnadu, India founded by Mrs. Ekambaram Radha and Dr. Kasi Kamalakkannan, the Directors is actively involving in promoting the realm of research.

Organising Committee

Chief Patron

Mrs. E. RADHA,

Founder Chairman,

Arunai International Research Foundation,
Thiruvannamalai

Conference Chairman

Prof (Dr) Rakesh Patil

Director

SSR Institute of Management and Research,
Silvassa (UT of DNH & DD)- 396 230

Conference Coordinator

Dr. Rajesh Kumar Pandey

Associate Professor

SSR Institute of Management and Research,
Silvassa (UT of DNH & DD)- 396 230

Organising Secretaries

Dr. Kasi Kamalakkannan

CEO, Arunai International Research Foundation,
Thiruvannamalai

Dr. Diksha Swaroop - Assistant Professor
SSR Institute of Management and Research

Organising Committee Members

Dr. Bhada Mohd. Bilal - Assistant Professor

Dr. Natasha Nunes - Assistant Professor

Dr. Somnath Bava - Librarian

Prof. Amar Vangad - Assistant Professor

Objective of the Conference

The main objective of this International Conference is to bring together Senior and Young Researchers working in the area of Applied Research in Business, Economics and Management to exchange new schemes and to discuss current challenging issues.

KEYNOTE SPEAKER

Dr Srin Kannappan

Faculty in Industrial Engineering
St. Mary's University
San Antonio, Texas, US.

Dr.Desti Kannaiha

Assistant Professor of
Accounting
C.H.Sandage School of Business
Greenland University
Lamoni, IA, US.

Dr.Athambawa Jahfer

Head/ Department of
Accountancy and Finance
Faculty of Management and
Commerce
South Eastern University
Sri Lanka.

Dr.Srinivas Inguva

Professor School of Accounting and
Finance
College of Business George Brown
Toronto
Canda

Dr. V.R. Palanivelu

Professor & Head
Department of Management Studies
Periyar University,
Salem, Tamil Nadu, India.

Dr.Susan Chirayath

Professor and Research Head,
Department Management
ICFAI University,
Ranchi Jharkhand 835222

Guest Editor

Dr.Hemant Chit too

Professor & Head
University of Technology
Mauritius

Prof. Dr. MBM. Ismail

Professor
Faculty of Management and
Commerce
South Eastern University
Sri Lanka

Dr. T. Frank Sunil Justus

Associate Professor
Dept. of Business Administration
Annamalai University
Annamalai Nagar, Tamil Nadu, India.

CALL FOR PAPERS :

**Original research papers are invites from academicians,
research scholars and industrialists in the following areas
(but not limited to):**

- Management Science
- Engineering Management
- Management Information Technology
- Business and Process Management
- Project Management
- Organizational Management & Leadership
- Operations and Innovation Management
- Human Resource Management
- Strategic Management
- Marketing Management
- Entrepreneurship
- Health Care Management
- International management
- Entrepreneurship and Innovation management
- Human resource management
- Marketing management
- Value and supply chain management
- Environmental Issues in Technology Management
- Project and Program Management
- R&D Management



SUBMISSION GUIDELINES

Authors willing to present their research work can Submit their full length Paper in **Word format** electronically (not more 10 pages) via e-mail to diretorairf1@gmail.com on or before **09th Aug 2024**



REGISTRATION DETAIL

For Indian Students / Research Scholars: Rs.750.00
For International Students / Research Scholars: USD.25.00
For Indian Academicians: Rs.1000.00
For International Academicians: USD.40.00

IMPORTANT DATES

Last Date for Submission of
full Paper: 09th Aug 2024

Notification of Acceptance:

10 days after Submission

Registration Deadline: 09th Aug 2024

Conference Date: 17/08/2024 & 18/08/2024

E-mail to which the paper should be

sent: directorairf1@gmail.com

PAPER PUBLICATION

Authors will be informed about the acceptance of their paper based on the recommendation of the review committee.

The short listed research papers will be published in the Peer reviewed following Conference Series, subject to the fulfillment of all conditions and formalities.

CONTACT US

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Arunai International

Research Foundation

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